

Platform Share

All BBC Radio

	Q2 24	Q1 25	Q2 25
AM/FM	36.4	32.6	33.6
Total Digital	63.6	67.4	66.4
DAB	37.7	40.6	39.6
DTV	3.5	3.4	2.7
Total Online	22.4	23.4	24.1
Website/Apps	10.5	10.4	10.8
Smart Speaker	11.9	13.0	13.2

All Commercial Radio

	Q2 24	Q1 25	Q2 25
AM/FM	18.0	21.4	20.9
Total Digital	82.0	78.6	79.1
DAB	47.6	44.1	44.2
DTV	2.1	2.3	2.0
Total Online	32.3	32.3	32.9
Website/Apps	11.4	10.9	10.5
Smart Speaker	20.8	21.4	22.4